

Charity  
Exhibitor Guide  
and Application Form

**parrots**  
magazine

Sponsored by



KEMPTON PARK RACECOURSE • MIDDLESEX

Show open 10am to 5pm

**A unique opportunity  
to showcase  
your charity**



KEMPTON PARK RACECOURSE • MIDDLESEX

## THINK PARROTS 2020

**Kempton Park Racecourse**  
**Sunday 14th June 2020**

This is your invitation to apply for stand space at this year's Think Parrots Show 2020. The event is returning, once again, to Kempton Park Racecourse in Middlesex.

### Premier event!

Again, Think Parrots sets the standards for education and responsibility for the care and welfare of parrots.

### Valued support

We are delighted that Northern Parrots is again sponsoring our 2020 show, and their continued support is very much appreciated.

### Easy to get to

Kempton Park is easily accessible from main motorways. It is less than 10 minutes from the M25 along to the start of the M3 (junction 1), and then just a couple of minutes along the A308.

### Top speakers

There will be Masterclasses presented by some of the world's top parrot experts.

### Shopping 'til they drop!

Visitors are dedicated parrot owners and enjoy perusing the exhibition stands and spending money on their birds. Bearing in mind the success of the previous eight shows, we are confident Think Parrots 2020 will attract even more visitors.

### Microchipping

Once again there will be a microchipping service, carried out by Alan Jones MRCVS. Appointments to be pre-booked.



### Great facilities

Kempton has access to great facilities including a large hard standing 850-car parking area, an on-site main line rail station, excellent catering and an ATM cashpoint to mention just a few.



### Exhibition stand requirements

The exhibition area is located under the main grandstand and does not have unlimited ceiling height in some areas, so when ordering your space, please state what maximum stand height you require.

### Response from charities

Charities were delighted with how well they did at Think Parrots 2019 with several immediately asking to re-book their space for 2020. For our part, we will, again, make every effort to ensure you have a great day at Think Parrots 2020.

### Book NOW – form at the back!

Enclosed you will find details of exhibition space and the booking application form on page six.

We envisage booking space to be brisk, so urge you to book without delay by completing and returning the application form for exhibition space on page six to give time for your charity/non-profit organisation to be promoted on the Think Parrots website – [www.thinkparrots.co.uk](http://www.thinkparrots.co.uk).

We look forward to seeing you at Kempton on 14th June 2020.

John Catchpole  
Publisher, *Parrots* magazine, and show organiser

## EXHIBITOR SPACE – EXHIBITION HALL

This year's exhibition space at Kempton Park will again be held in the main grandstand building at the racecourse.

### Space

Stand space will be available in two or three metres deep. Tables, chairs and power supply subject to request. There is no charge to non-profit organisations/charities at the discretion of the organiser. Stand space includes two wristbands - additional wristbands may be available subject to request.

### Access

The main hall will be open for setting up on Saturday 13th June from midday until 8pm, and from 7am until 9.45am on Sunday 14th June.

Access to stand space will be through the main doors situated at the back of the grandstand (the front as far as the show is concerned) and on level ground, and there is plenty of space for parking. No vehicles will be allowed to enter the hall, so it is advisable to bring along equipment for transporting goods if necessary, although there will be two hand trolleys available for loading and unloading.



All stands must be set up by 9.45am on the Sunday as the exhibition hall will then be open to the public. Wristbands must be worn at all times. The exhibition hall will be open to the public from 10am until 5pm on Sunday and stands must not be dismantled until the exhibition hall is closed at 5pm.

There is plenty of parking available and exhibitors will be able to access their vehicles throughout the day while the show is open.

**PLEASE NOTE: On Show day, no cars to be parked at the front of the building between 9.45am and 5pm, and stands must not be dismantled until after 5pm for Health & Safety and insurance reasons.**



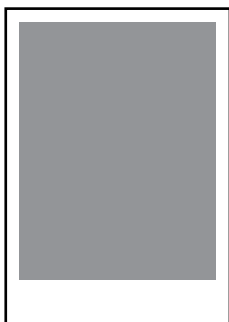


## SHOW GUIDE

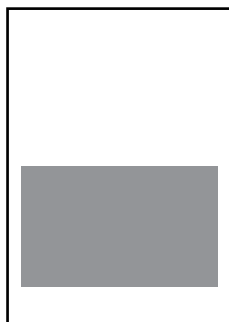
Another opportunity to advertise your charity/organisation to enthusiastic parrot owners as everyone attending receives the official full colour A5 show guide. The guide will contain a wide range of information including exhibitors and a full description of the products/services they offer. There will be a floor plan of the exhibition and a timetable for the talks.

History has shown that many visitors keep their show guides as a memento of the day so don't miss this opportunity to increase your presence, not only on the day, but in the weeks and months to come!

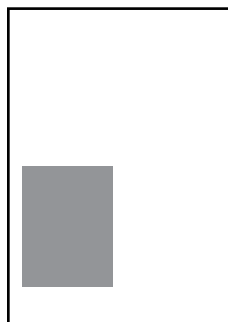
**Call 01273 464777 to book your advertisement.**



Full page  
170 x 128mm  
£175 plus VAT



Half page  
80 x 128mm  
£98 plus VAT



Quarter page  
80 x 59mm  
£55 plus VAT

### SUPPLIED AD REQUIREMENTS

High resolution PDF files with all fonts embedded. If supplying Illustrator files, fonts must be converted to outlines.

Please send by email to:

**studio@imaxweb.co.uk**

Or on a CD or DVD to:

*Parrots* magazine

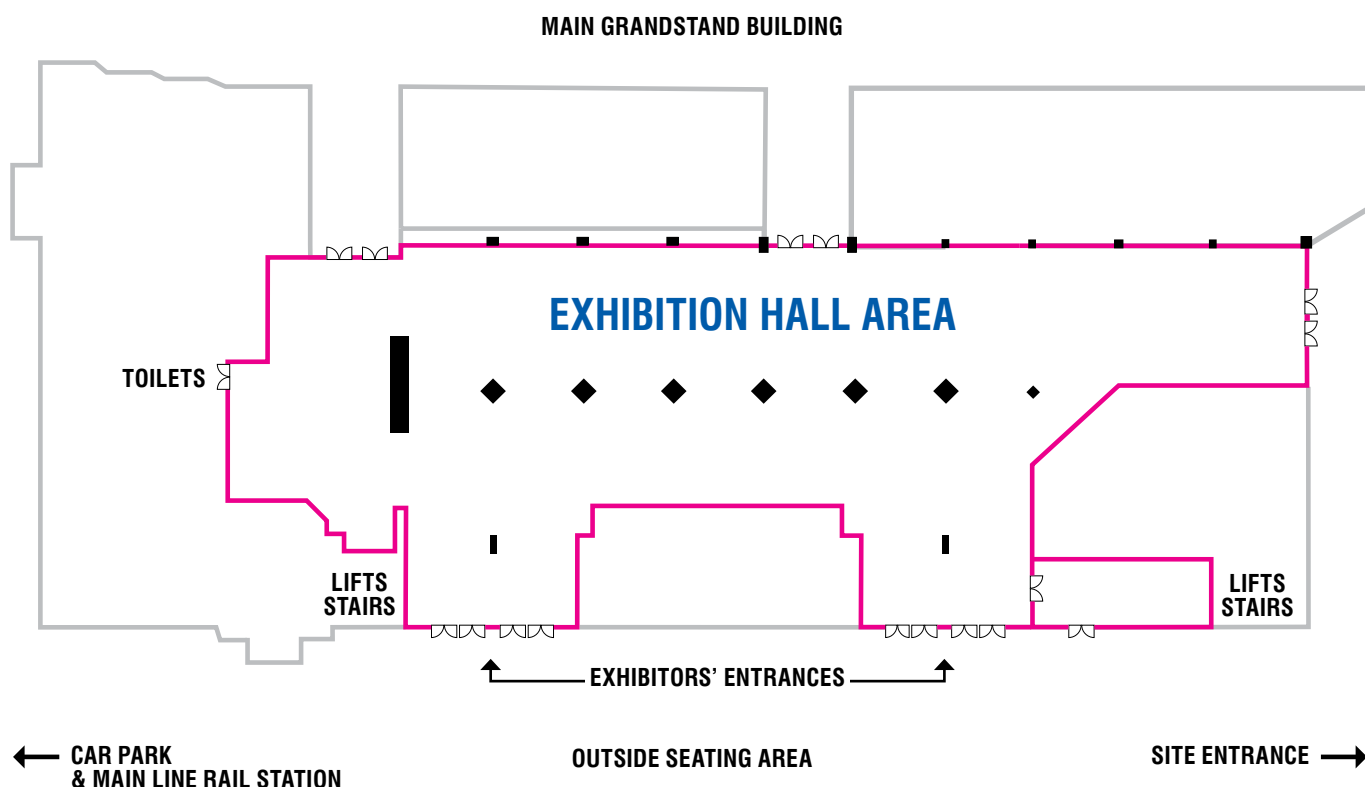
West Building, Elm Grove Lane

Steyning BN44 3SA



## Think Parrots 2020

Kempton Park Racecourse, Staines Road East, Sunbury-on-Thames, Middlesex TW16 5AQ



### IMPORTANT NOTE

The organiser cannot be responsible for any loss or damage to goods or equipment or any actions taken against any exhibitor. Exhibitors should ensure they have all necessary insurance cover in place.



**APPLICATION FOR EXHIBITION SPACE**

To guarantee your space, send your application in as soon as possible. All bookings include two wristbands. Additional wristbands may be available upon request.

*Please note the selling of birds cannot take place anywhere at the venue.*

**PLEASE NOTE: On Show day, no cars to be parked at the front of the building between 9.45am and 5pm, and stands must not be dismantled until after 5pm for Health & Safety and insurance reasons.**

Name of organisation: .....

Address: .....

..... Postcode .....

Tel: ..... Mob: .....

Email: ..... Website: .....

Contact: ..... Contact email (if different): .....

I / we wish to book the following:

Stand space (3m deep) (2m minimum frontage) ..... Qty..... metres

Stand space (2m deep) (2m minimum frontage) ..... Qty..... metres

Maximum height required .....

Number of tables ..... Qty .....

Number of chairs..... Qty .....

Booking includes two wristbands – additional wristbands may be available on request.

Is electricity required? (ext leads must be PAT tested) ..... Yes / No (Please delete as appropriate)

Use same Show Guide wording as in 2019  We will submit new wording for the 2020 Show Guide   
 (please tick as appropriate)

**IMPORTANT: FREE LISTING IN SHOW GUIDE & ON THINK PARROTS WEBSITE**

To ensure you have maximum publicity, please supply a **100-word** description of your business / service by **17th April, 2020** that can be included in the printed Show Guide, and also on the website [www.thinkparrots.co.uk](http://www.thinkparrots.co.uk).  
 If supplying new wording, please email to [show@thinkparrots.co.uk](mailto:show@thinkparrots.co.uk)

I / we accept the terms and conditions and confirm my / our booking request, and that I / we will be setting up my / our stand on Saturday / Sunday (please delete as appropriate)

Signed ..... Name ..... Date .....

Please return this form to: *Parrots* magazine, West Building, Elm Grove Lane, Steyning BN44 3SA