

Trade
Exhibitor Guide
and Application Form

parrots magazine

Sponsored by



KEMPTON PARK RACECOURSE • MIDDLESEX

Show open 10am to 5pm

**Everything for the
parrot owner
and more... !**



KEMPTON PARK RACECOURSE • MIDDLESEX

THINK PARROTS 2020

Kempton Park Racecourse
Sunday 14th June 2020

This is your invitation to apply for stand space at Think Parrots Show 2020. By popular demand, the show is again being held at Kempton Park Racecourse in Middlesex.

Valued support

We are delighted that Northern Parrots is again sponsoring our 2020 show, and their continued support is very much appreciated.

Easy to get to

Kempton Park is easily accessible from main motorways. It is less than 10 minutes from the M25 along to the start of the M3 (junction 1), and then just a couple of minutes along the A308.

Top speakers

Masterclasses have always been a popular part of the show and, again, Think Parrots 2020 Masterclasses will be presented by top parrot experts.

Shopping 'til they drop!

Visitors are dedicated parrot owners and enjoy perusing the exhibition stands and spending money on their birds. Bearing in mind the success of Think Parrots 2019, we are confident Think Parrots 2020 will attract an even larger number of visitors.

Microchipping

Once again there will be a microchipping service, carried out by Alan Jones MRCVS. Appointments to be pre-booked.



Great facilities

Kempton has access to great facilities including a large hard standing 850-car parking area, an on-site main line rail station, excellent catering and an ATM cashpoint to mention just a few.



Exhibition stand requirements

The exhibition area is located under the main grandstand and does not have unlimited ceiling height in some areas, so when ordering your space, please state what maximum stand height you require.

Selling success

As with previous shows, exhibitors' comments were very positive. We will again make every effort to ensure exhibitors benefit from a profitable and enjoyable experience.

Book NOW – form at the back!

Enclosed you will find details of exhibition space and the booking application form on page six.

We urge you to book your space without delay by completing and returning the application form on page six. Once your booking has been ordered, your company details will be listed on the Think Parrots website – www.thinkparrots.co.uk.

We look forward to seeing you at Kempton on 14th June 2020.

John Catchpole
Publisher, *Parrots* magazine, and show organiser



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EXHIBITOR TRADE SPACE – EXHIBITION HALL

This year's exhibition space at Kempton Park will again be held in the main grandstand building at the racecourse. Space is measured in two and three metre depths and costed on metre frontage with a minimum frontage of two metres.

Rates

Three metres deep (2m minimum frontage)	£39 plus VAT per metre frontage (includes two wristbands)
Two metres deep (2m minimum frontage)	£26 plus VAT per metre frontage (includes two wristbands)
Additional wristbands	£6 each plus VAT
Tables	£6 each plus VAT
Electricity and chairs	Free of charge

Access

The main hall will be open for setting up on Saturday 13th June from midday until 8pm, and from 7am until 9.45am on Sunday 14th June.

Access to stand space will be through the main doors situated at the back of the grandstand (the front as far as the show is concerned) and on level ground, and there is plenty of space for parking. No vehicles will be allowed to enter the hall, so it is advisable to bring along equipment for transporting goods if necessary, although there will be two hand trolleys available for loading and unloading.



All stands must be set up by 9.45am on the Sunday, as the exhibition hall will then be open to the public. Wristbands must be worn at all times. The exhibition hall will be open to the public from 10am until 5pm on Sunday and trade stands must not be dismantled until the exhibition hall is closed at 5pm.

There is plenty of parking available and exhibitors will be able to access their vehicles throughout the day while the show is open.

PLEASE NOTE: On Show day, no cars to be parked at the front of the building between 9.45am and 5pm, and stands must not be dismantled until after 5pm for Health & Safety and insurance reasons.

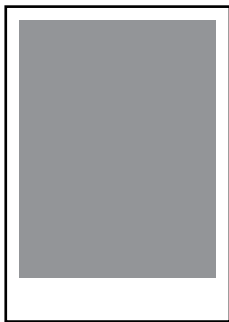


SHOW GUIDE

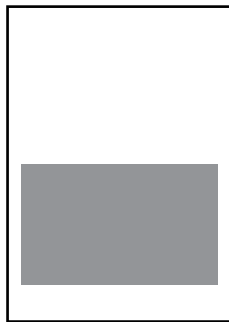
Another opportunity to advertise your products and services to enthusiastic parrot visitors as everyone attending receives the official full colour A5 show guide. The guide will contain a wide range of information including trade exhibitors and a full description of the products they offer. There will be a floor plan of the exhibition and a timetable for the talks.

History has shown that many visitors keep their show guides as a memento of the day so don't miss this opportunity to increase your sales, not only on the day, but in the weeks and months to come!

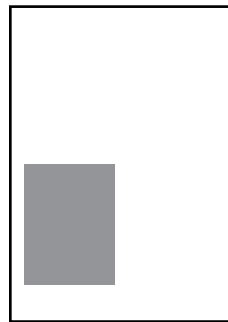
Call 01273 464777 to book your advertisement.



Full page
170 x 128mm
£175 plus VAT



Half page
80 x 128mm
£98 plus VAT



Quarter page
80 x 59mm
£55 plus VAT

SUPPLIED AD REQUIREMENTS

High resolution PDF files with all fonts embedded. If supplying Illustrator files, fonts must be converted to outlines.

Please send by email to:

studio@imaxweb.co.uk

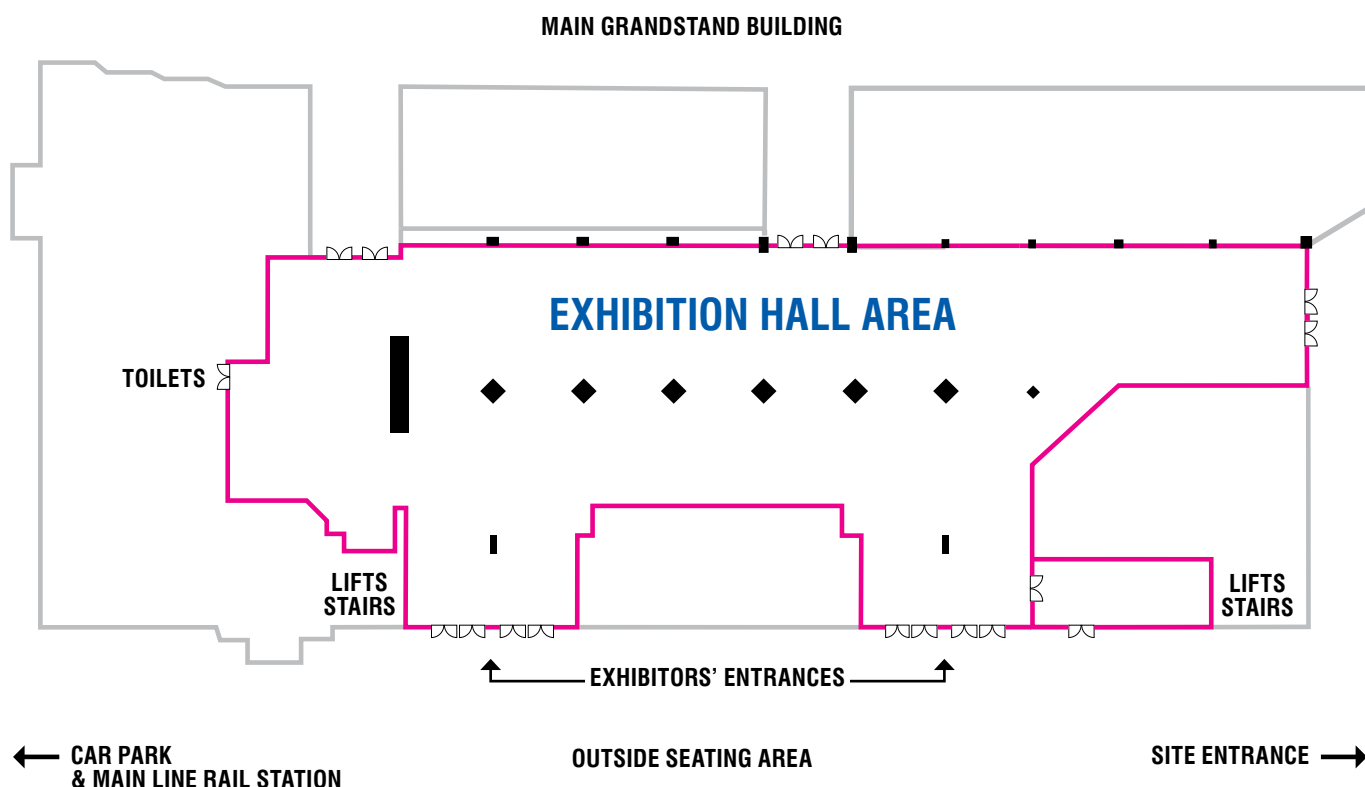
Or on a CD or DVD to:

Parrots magazine
West Building, Elm Grove Lane
Steyning BN44 3SA



Think Parrots 2020

Kempton Park Racecourse, Staines Road East, Sunbury-on-Thames, Middlesex TW16 5AQ



IMPORTANT NOTE

The organiser cannot be responsible for any loss or damage to goods or equipment or any actions taken against any exhibitor. Exhibitors should ensure they have all necessary insurance cover in place.



APPLICATION FOR EXHIBITION SPACE

To guarantee your space, payment must be made by 28th February, 2020. If you cancel, your booking will not be refunded unless your space can be re-sold. All bookings include two wristbands. Additional wristbands can be purchased at £6 each.

Please note the selling of birds cannot take place anywhere at the venue.

PLEASE NOTE: On Show day, no cars to be parked at the front of the building between 9.45am and 5pm, and stands must not be dismantled until after 5pm for Health & Safety and insurance reasons.

Name of company / individual:

Address:

..... Postcode

Tel: Mob:

Email: Website:

Contact: Contact email (if different):

I / we wish to book the following:

Stand space (3m deep) (2m minimum frontage)Qty @ £39 per metre frontage £

Stand space (2m deep) (2m minimum frontage)Qty @ £26 per metre frontage £

Maximum height required (Note: There are some height restrictions)

Number of tables (72in x 28in approx.)Qty @ £6 each £

Number of chairs (if required)Qty FOC £ FOC

Is electricity required? (ext leads must be PAT tested) Yes / No (please delete as appropriate) £ FOC

Additional wristbands (Booking includes two wristbands)Qty @ £6 each £

Advert in Show Guide: Full page (£175) Half page (£98) Quarter page (£55) £

Note: All prices are subject to VAT where applicable.

You can pay by cheque, payable to 'Parrots magazine', or BACS.

Bank details HSBC, sort code 404348, a/c 11246100.

I / we accept the terms and conditions and confirm

my / our booking request, and that I / we will be setting up

my / our stand on Saturday / Sunday (please delete as appropriate)

Use same Show Guide wording as in 2019 We will submit new wording for the 2020 Show Guide
(please tick as appropriate)

Signed Name Date

Please return this form to: Parrots magazine, West Building, Elm Grove Lane, Steyning BN44 3SA

IMPORTANT: FREE LISTING IN SHOW GUIDE & ON THINK PARROTS WEBSITE

To ensure you have maximum publicity, please supply a **100-word** description of your business / service by **17th April, 2020** that can be included in the printed Show Guide, and also on the website www.thinkparrots.co.uk.

If supplying new wording, please email to show@thinkparrots.co.uk